

Welcome to

# **SWYANISH SOLUTIONS PRIVATE LIMITED**

**Building Legacies with Uncompromised Quality**



# SWYANISH SOLUTIONS PRIVATE LIMITED

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“One platform. Complete construction.”



# About Us – SWYANISH SOLUTIONS PRIVATE LIMITED

## What We Are

- Swyanish Solutions Private Limited is a Madhya Pradesh-based construction company executing government and private building projects with a strong focus on quality and compliance.

## What We Are Doing

- **We deliver end-to-end civil construction services including Survey, Design, Drawing, RCC works, masonry, finishing, and site execution for residential, commercial, institutional projects, Consultancy and role of independent engineer.**

## Vision

“To develop a unified mobile application for government and non-government construction projects that offers A-to-Z construction management features.”

## Mission

“To execute every project with uncompromised quality, transparency, and timely completion while creating long-term value for clients and communities.”

# Non-Government Projects Execution Model & Impact

## End-to-End Project Execution

- Detailed site survey, contouring, layout planning, design, and drawings before project start
- Rate finalisation as per standard BOQ with approved suppliers and certified material brands
- Engineer, supervisor, and contractor finalisation before construction commencement
- Construction execution with clearly defined scope and timelines



## Digital Monitoring & Transparency

- Phase-wise project monitoring through mobile app
- All meetings, decisions, drawings, measurements, and approvals recorded digitally
- Zero scope for cheating or fraud through complete documentation
- 100% transparency for client, engineer, and contractor

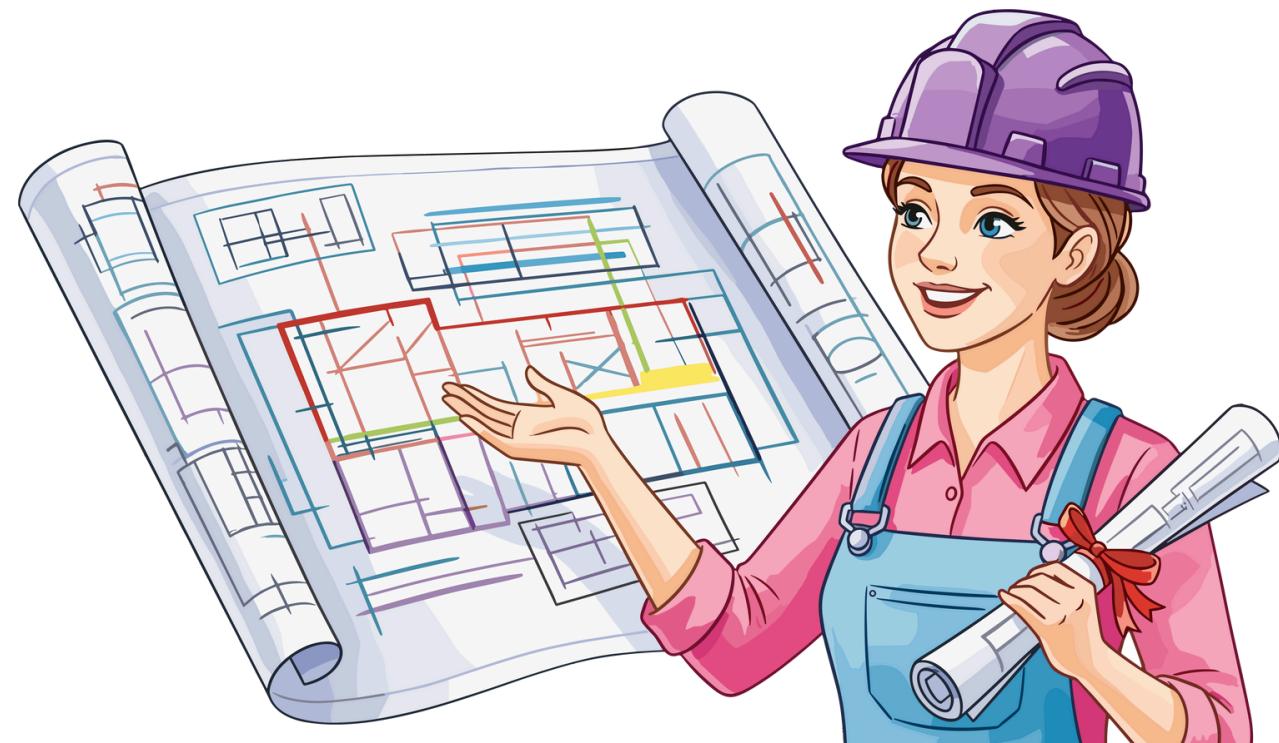
# Non-Government Projects Execution Model & Impact

## Employment Generation & Social Impact

- Minimum 100 local jobs per district Per states which will include mason, labour, carpenter, plumber, engineers architect electrician and various other professionals roles.
- Priority hiring from nearby villages, supporting workers with year-round employment

## Quality Assurance

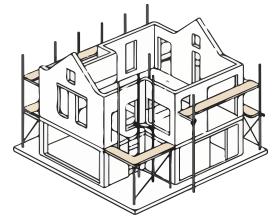
24-month defect liability period ensuring long-term performance and accountability



## Growth & Investment Focus

- Dedicated budget for marketing and digital app development
- Strategic plan to expand operations PAN-India through standardized systems and technology

# Problems in the Industry



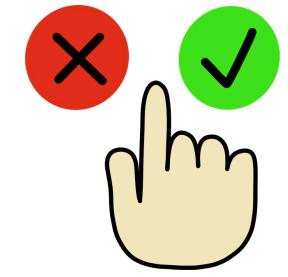
## Non professional approach

Over 90% of residential houses are built non technically without proper material and specifications



## single point solutions

Fragmented execution due to lack of a single-window construction platform



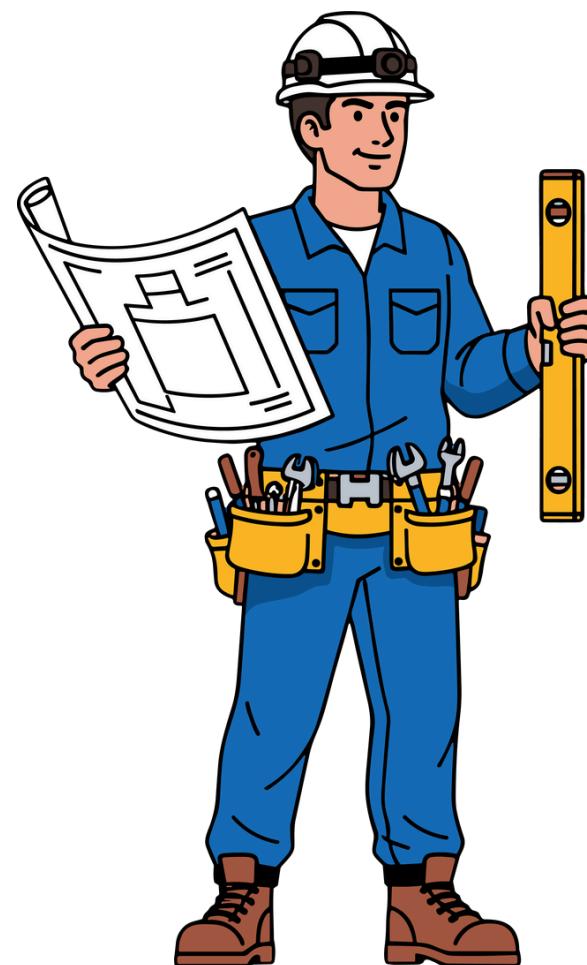
## Quality

Local residents are not well versed with correct specifications of material.

# Our Solutions



SWYANISH SOLUTIONS PRIVATE LIMITED delivers end-to-end construction solutions for government and private clients, focused on quality execution, transparency, and timely delivery.



## BOQ-Based Planning

Detailed BOQ and cost forecasting ensure transparent pricing, controlled budgets, and reduced cost overruns.

## End-to-End Project Delivery

Single-point responsibility from planning to execution minimizes coordination gaps and project delays.



## Quality-Driven Execution

Stage-wise quality checks, certified materials, and adherence to IS codes ensure durable and compliant construction.

## Technology-Enabled Monitoring

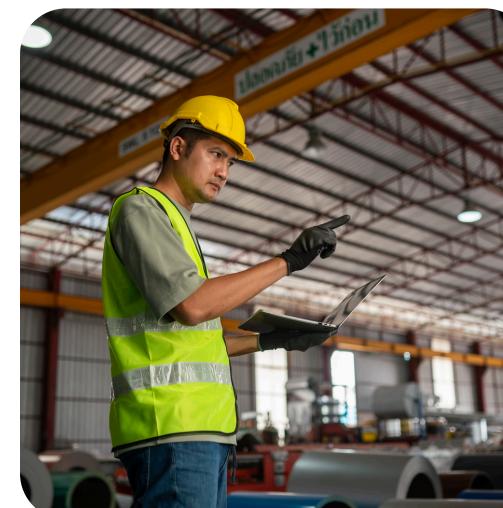
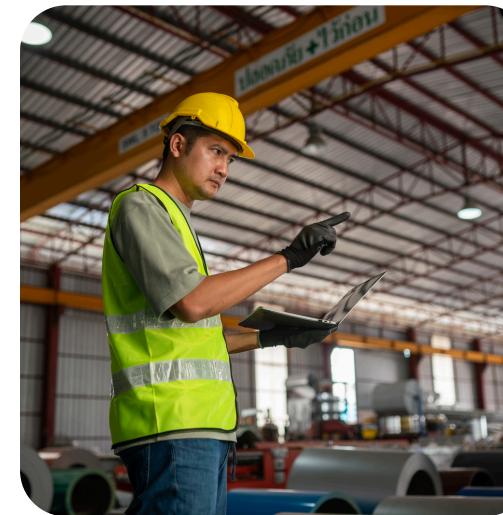
Digital site records, photo documentation, and measurement tracking improve visibility and accountability.

# | Offerings : Integrated Construction & Project Execution Solutions

We deliver reliable civil construction and project management solutions designed to ensure quality, safety, and timely completion for government and private building projects.

## Our Offering

- **Pre-Construction Planning** – Site assessment, layout planning, and BOQ-based cost estimation.
- **Design Coordination** – Structural drawings and basic 3D support for smooth execution.
- **Civil Construction** – RCC, masonry, plastering, flooring, and finishing works.
- **Government Project Execution** – BOQ-compliant construction with departmental billing.
- **Quality & Safety Control** – IS code compliance with certified materials and safety practices.
- **Digital Site Monitoring** – Transparent measurement, photo records, and progress tracking.



# Why to Choose Us

## Proven Execution

Strong experience in delivering government and private construction projects with consistent quality and timely completion.

## BOQ-Driven Transparency

Clear BOQ-based pricing and scope ensure cost control and zero hidden surprises.

## Reliable Government Compliance

Well-versed in departmental standards, approvals, measurements, and billing processes.

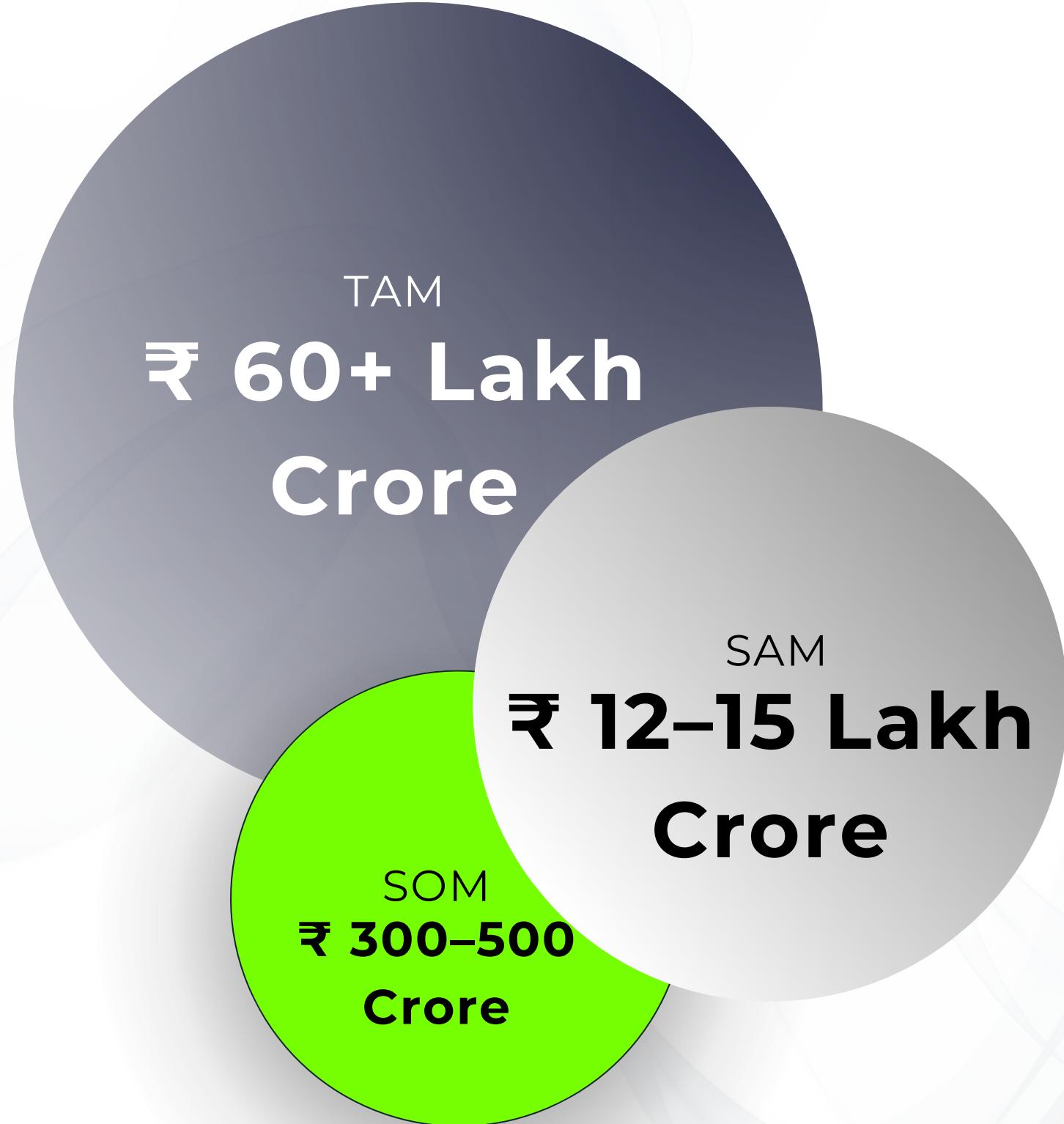
## Custom Solutions

Tailored construction methods and execution plans based on site conditions and client needs.

## Aftercare Service

*Post-construction support and defect-liability assistance to ensure long-term performance and durability.*

# Market Potential



## Construction Opportunity in India

India's construction sector is growing at 6–8% CAGR, driven by infrastructure spending, housing demand, and government capex.

## Strategic Focus

Swyanish focuses on government contracts and private building projects in central India, where demand for quality, BOQ-compliant execution is high.

# Target Market

## Segmentation

- **Geographic** : Madhya Pradesh and nearby regions across central India.
- **Demographic** : Government departments, private developers, institutions, and homeowners.
- **Behavioral** : Clients seeking reliable, BOQ-compliant, and quality-driven construction.
- **Needs-Based** : Demand for durable buildings, timely delivery, and cost transparency.

## Targeting

- **Primary** : Government departments and PSUs for building and institutional projects.
- **Secondary** : Private residential developers and individual home builders.
- **Tertiary** : Commercial clients including shops, offices, and mixed-use projects.

## Positioning

- **Value Proposition** : End-to-end, quality-focused construction with transparent execution.
- **Brand Message** : “Building Quality. Building Trust. Building Legacies.”
- **Competitive Edge** : Strong BOQ discipline, local presence, and owner-driven supervision.

# Revenue Model: Multiple Streams, One Mission

## Primary Source

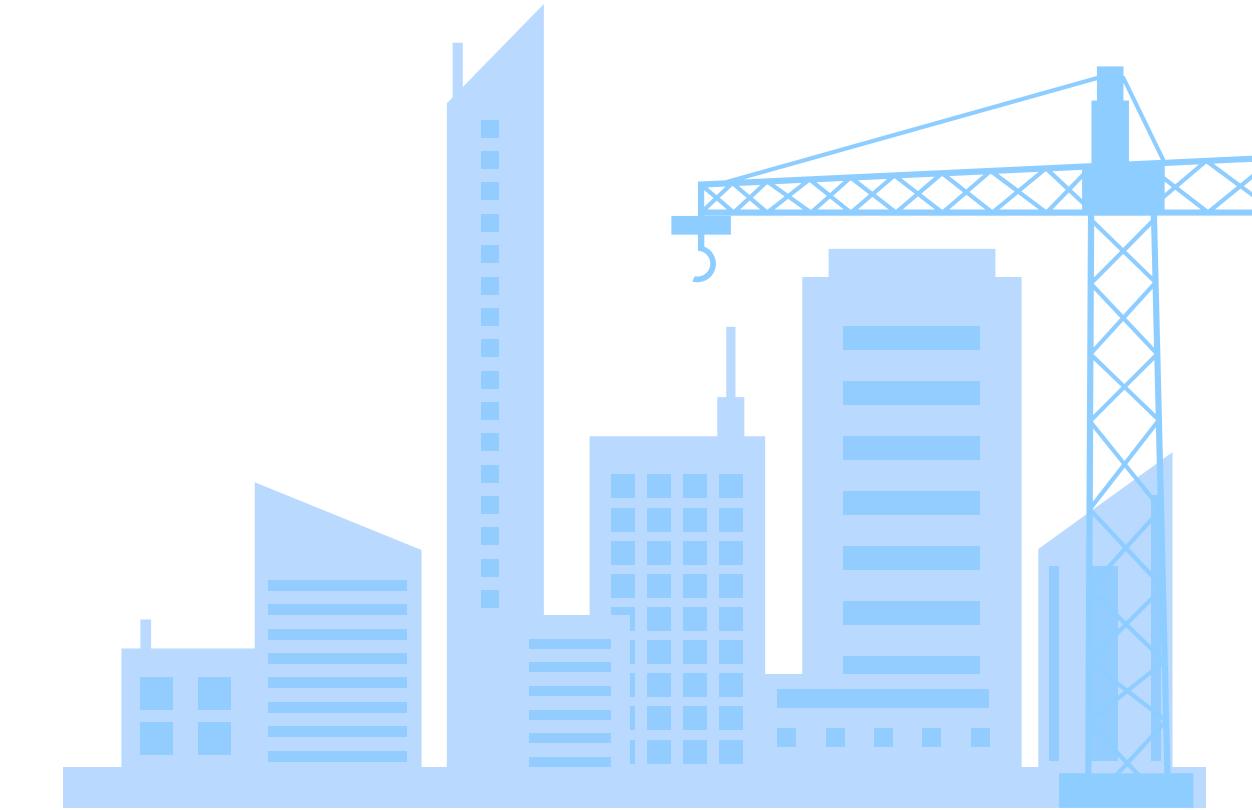
### Project Contracts

Core revenue comes from government and private construction contracts for residential, commercial, and institutional buildings secured through tenders and direct clients.

## Poential Source

**Maintenance & Defect Liability Contracts :** Post-construction maintenance and defect-liability services generate recurring income and long-term client relationships.

**Material Supply & Allied Works :** Additional revenue from supplying construction materials and undertaking add-on works during project execution.



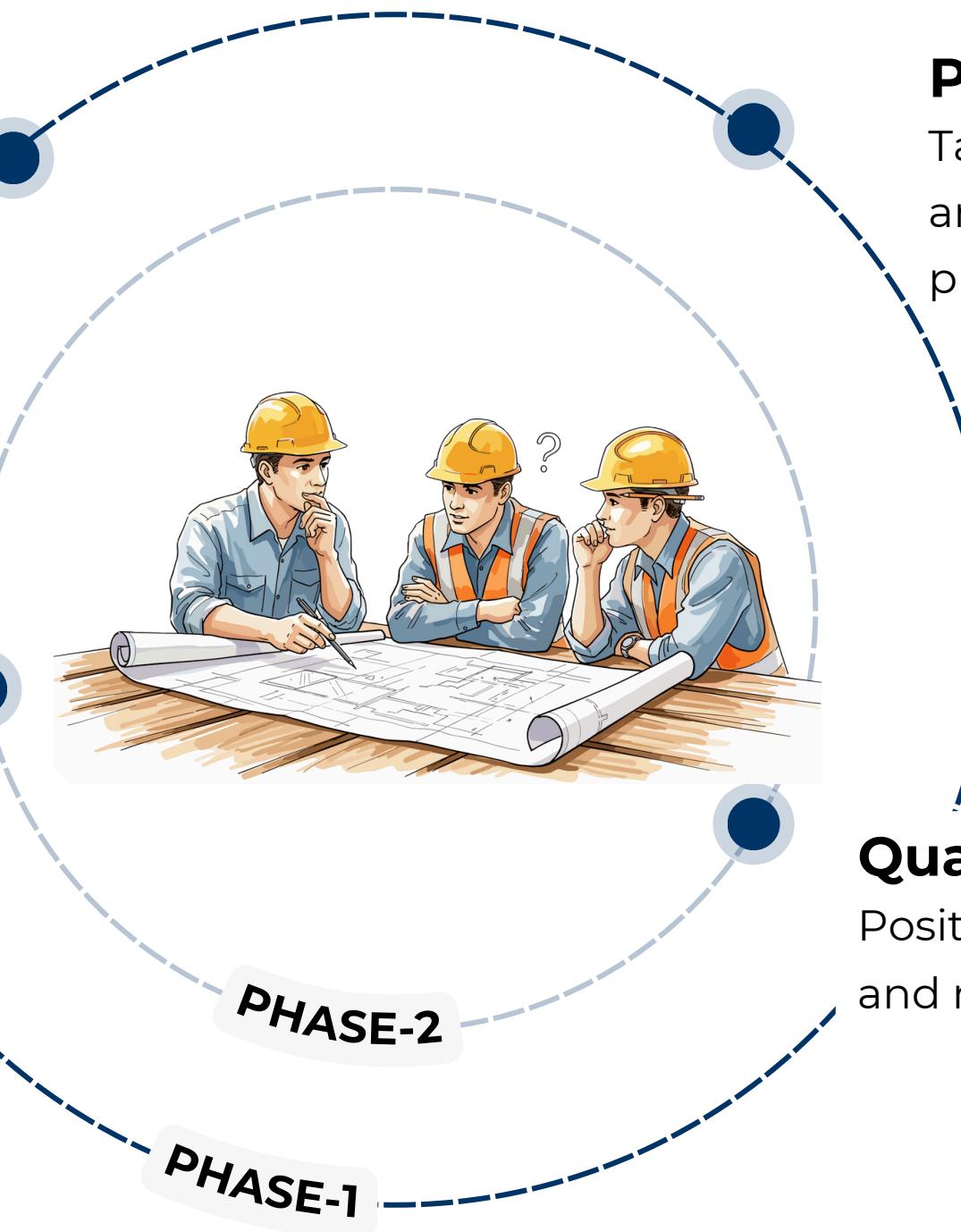
# Go To Market Strategy

## Government & Public Sector Engagement:

Actively participate in government tenders and execute BOQ-based projects for public buildings and institutions.

## Strategic Partnerships :

Collaborate with architects, consultants, material suppliers, and local engineers to strengthen execution capability and reach.



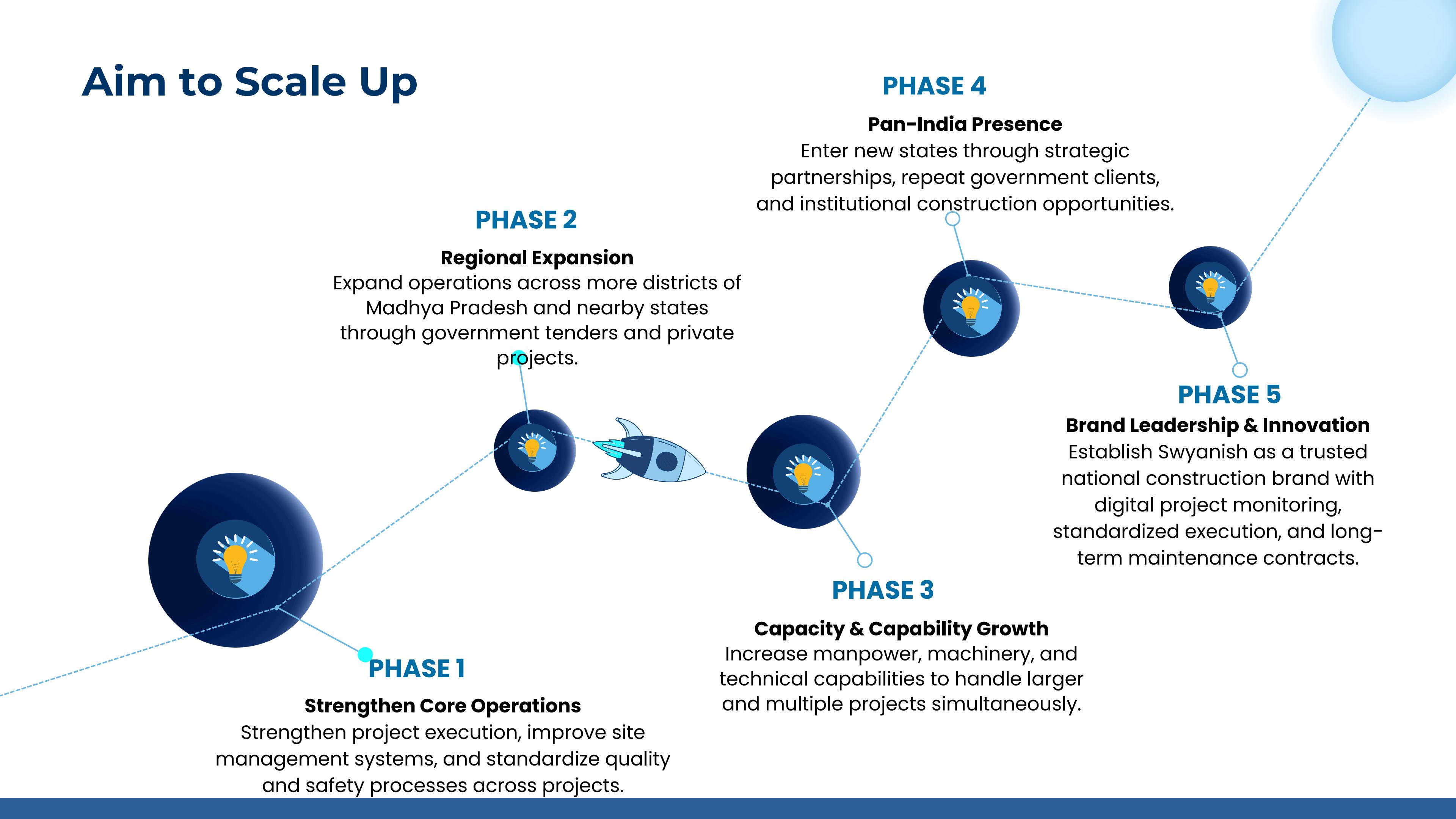
## Private Sector Expansion :

Target individual home builders, private developers, and commercial clients for residential and mixed-use projects.

## Quality-Led Market Positioning :

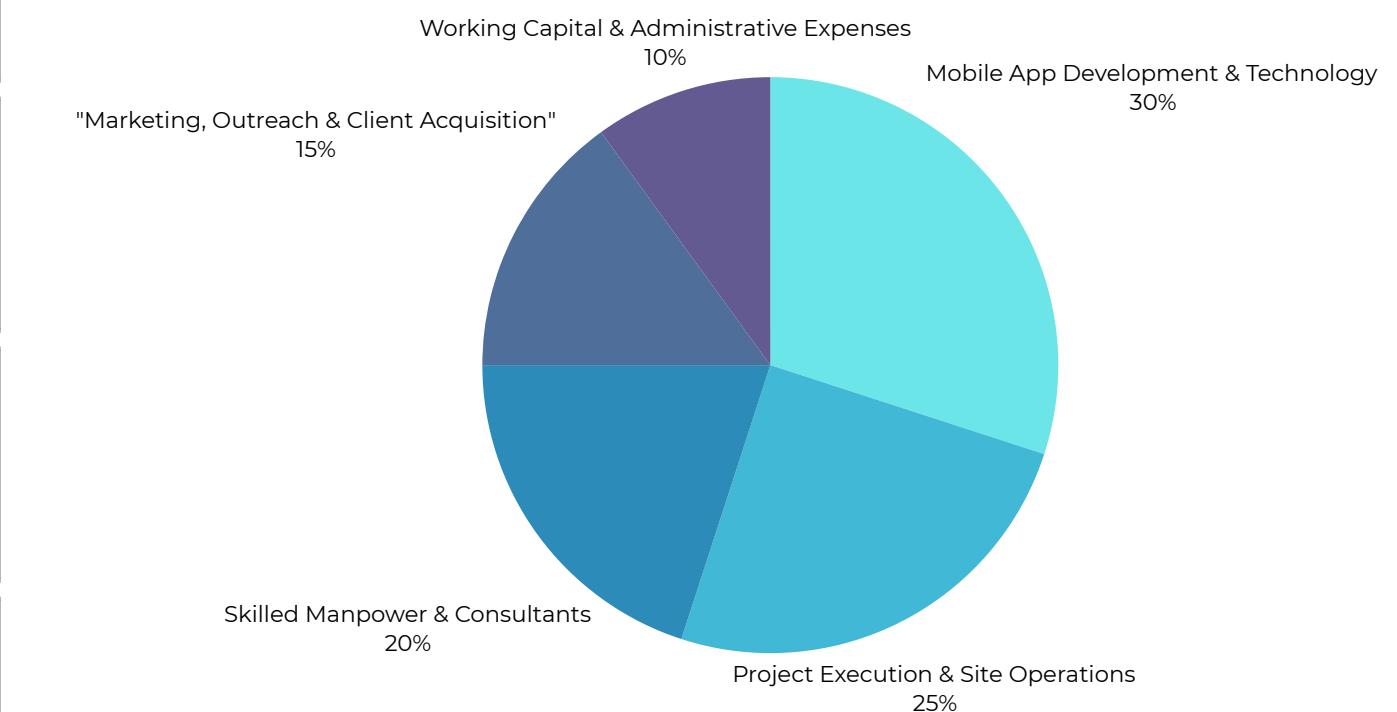
Position Swyanish as a quality-driven, transparent, and reliable construction partner.

# Aim to Scale Up

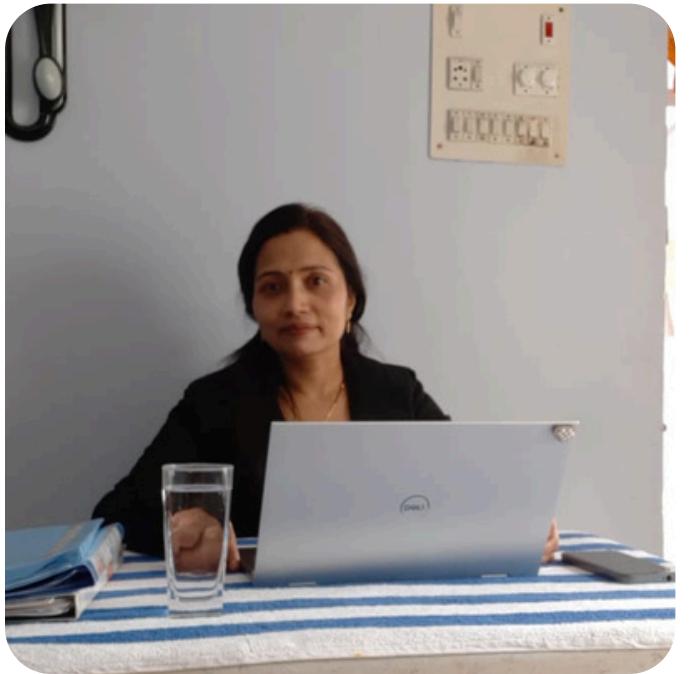


# Fund Utilization

Use of Funds	% Allocation	Amount (₹ Lakhs)	Short Description
Mobile App Development & Technology	30%	6.0	Development of unified construction management app (planning, monitoring, reporting)
Project Execution & Site Operations	25%	5.0	Site setup, supervision, quality control, and execution support
Skilled Manpower & Consultants	20%	4.0	Engineers, supervisors, independent engineer & consultancy services
Marketing, Outreach & Client Acquisition	15%	3.0	Branding, outreach to govt & private clients, proposals and onboarding
Working Capital & Administrative Expenses	10%	2.0	Office operations, compliance, travel, and contingency
Total	100%	20.0	—



# Meet Our Visionaries



## **Sweta Awanish Kumar**

### **Director**

Sweta Awanish Kumar is a Director at SWYANISH SOLUTIONS PRIVATE LIMITED.

She plays a key role in strategic planning, compliance oversight, and organizational governance.

She supports business operations with a strong focus on transparency, quality standards, and sustainable growth.



## **Somya Awanish Kumar**

### **Director**

Somya Awanish Kumar is a Director at SWYANISH SOLUTIONS PRIVATE LIMITED, supporting strategy, compliance, and operational governance with a focus on transparency and quality execution.



# Get in Touch: Contact Information

*SWYANISH SOLUTIONS PRIVATE LIMITED is committed to delivering quality-driven, transparent, and reliable construction solutions for government and private clients.*

*We focus on timely execution, compliance, and long-term value creation in every project we undertake.*



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